

Governor's Brightest Star Awards November 13, 2013

Honoring Idaho's Unsung Volunteer Heroes



Sponsorship Opportunities

Governor's Brightest Star Awards



Serveldaho.gov





Serve Idaho, the Governor's Commission on Service and Volunteerism

Mission: To encourage volunteerism and community service

AmeriCorps

Serve Idaho administers Idaho's AmeriCorps grants program. AmeriCorps members serve through partner organizations and address critical community needs throughout Idaho and across the nation.



<u>Serve Idaho AmeriCorps Programs</u>	<u># of Members</u>	<u>Focus Area</u>
Palouse –Clearwater Environmental AmeriCorps Program	10	Environment
AmeriCorps Health Care for Children and Families	28	Health
AmeriCorps Student Conservation Association	20	Environment
Lewis—Clark Service Corps AmeriCorps Program	126	Educational success
Veterans Serving Veterans AmeriCorps Program	12	Veterans and their families

Idaho State Service Plan

Serve Idaho's commission members, appointed by the governor, and staff have developed a three-year State Service Plan to establish priorities for advancing national and community service within Idaho.

Governor's Brightest Star Awards

Idaho volunteers are recognized for their outstanding acts of service and volunteerism. Honorees are nominated by fellow Idahoans in the following categories: Individual, Student, School, Organization, Small Business and Corporation. Over 500 individuals and groups have been recognized as Brightest Stars since 2001.

Serve Idaho Conference

The conference provides high-quality training for national service members, educators and volunteer managers from the public and private sectors. Signature events include service projects and a Celebration of Service dinner.

Disaster Preparedness

In coordination with the Idaho Bureau of Homeland Security and the Federal Emergency Management Agency, Serve Idaho has developed the *Idaho Emergent Volunteer Reception Center Plan* to help communities manage unaffiliated volunteers in times of disaster.

Idaho's Promise

Idaho joins America's Promise in mobilizing citizens from every walk of life to build the character and competence of our youth by fulfilling the Five Promises: Caring adults, safe places, healthy start, marketable skills and opportunities to serve.

National Days of Service

Serve Idaho and national service programs including AmeriCorps, AmeriCorps VISTA and Senior Corps participate in service projects statewide to honor Martin Luther King Jr. Day, September 11th Day of Service and Remembrance and AmeriCorps Week.

For more information visit ServIdaho.gov



Sponsorship Opportunities

Presenting sponsor: \$5,000

- Featured logo used in multimedia promotions and at the Governor's Brightest Star Awards ceremony
- Opportunity to participate in the awards ceremony
- Upon request, promoted as *Available for Interview* to media
- Full-page advertisement in the event program
- Dignitary seating for four at the awards ceremony
- Offer to retain Presenting Sponsor status for next year
- Name and logo with hyperlink on Serveldaho.gov website

Platinum sponsor: \$2,500

- Name or logo used in multimedia promotions and at the Governor's Brightest Star Awards Ceremony
- Verbal recognition at the awards ceremony
- Full-page advertisement in the event program
- Offer to retain Platinum Sponsor status for next year
- Dignitary seating for three at the awards ceremony
- Name or logo with hyperlink on Serveldaho.gov website



Monsanto Foods
Volunteer of the Year— 2011 Governor's Choice

Gold Sponsor: \$1,000

- Name or medium size logo used in multimedia promotional materials and the event program
- Half-page advertisement in the event program
- Reserved seating for two at the awards ceremony
- Sponsor name or logo with hyperlink on Serveldaho.gov website

Silver sponsor: \$500

- Name or small logo used in multimedia promotional materials and the event program
- Reserved seating for one at the awards ceremony
- Quarter-page advertisement in the event program

Friend of Service: Under \$500 and In-kind

- Name included in promotional materials

Media sponsor:

- Equivalent to Platinum sponsor

Advertising opportunities:

- Quarter page: \$100 3.25" x 4.50"
- Business Card : \$50 2.50" x 1.50"

The Awards Process

Join us in celebrating Idaho's unsung volunteer heroes who work tirelessly to improve the quality of life in Idaho.

Nominations deadline: October 1, 2013

For more information and to nominate your volunteer hero visit ServeIdaho.gov

Award categories

Corporation
Small Business
Organization
School
Student
Individual

Special awards

First Lady's Choice
Governor's Choice

The awards process

- NOMINATIONS OPEN IN APRIL
Statewide call for nominations
- Serve Idaho processes nominations and determines eligibility
- Diverse citizen review panels review nominations and give input to Governor
- Volunteers of the Year and volunteers to be featured are selected by the Governor and First Lady
- Awards presented by Gov. C. L. "Butch" Otter and First Lady Lori Otter
- 106 Brightest Stars honored in 2011



2011 Governor's Brightest Star School Volunteer of the Year
Capital High School. During the 2010-2011 school year students and staff volunteered close to 30,000 hours in public service. Faculty incorporates service learning techniques as a fundamental part of many courses. About 85 percent of all senior final projects incorporate volunteerism and public service.

"We are humbled to have so many individuals who are committed to making life better for others. Your dedication and ingenuity have benefitted our entire Idaho community and show that service truly is a solution to addressing community needs."

- Gov. C. L. "Butch" Otter

Eligibility Requirements

Eligible for nomination :

- Idaho residents currently living within the state
- Those who have performed volunteer service during the past year, at a minimum
- Companies conducting business in Idaho. If headquarters are out of state, local affiliates must be engaged in local volunteer activities.

Ineligible for nomination:

- Office of the Governor or Serve Idaho staff or their immediate family
- Current Serve Idaho commission members or their immediate family
- Governor's Brightest Star Awards Committee members or their immediate family

Nominations will not be considered from:

- Individuals or students nominating themselves
- The Governor's Brightest Star Awards Committee Chair
- Editor of the Governor's Brightest Star Awards Book
- Staff from Office of the Governor or Serve Idaho



Glenn Vaughn
Post Falls, Idaho
2011 Volunteer of the Year
Individual Category



Idaho Sewing for Sports, Grangeville, Idaho
2011 Volunteer of the Year - Small Business Category

Additional Information:

- Individuals may submit more than one nomination per category or in multiple categories
- Nominations must be submitted individually
- Multiple nominations for an individual or group will not present any advantage for that nominee
- Nominees chosen as a Governor's Brightest Star Volunteer of the Year and those selected to be featured during the awards ceremony are subject to a background check

Governor's Brightest Star Awards Ceremony Event Details

Event Date: November 13, 2013

Event Location: Egyptian Theater, 700 W. Main St, Boise

Event Times:

1 p.m. - 3:00 p.m. Honoree photos with First Lady Lori Otter
3 p.m. - 3:30 p.m. Sponsor photos with Gov. C. L. "Butch" Otter and First Lady Lori Otter
3:45 p.m. Escort sponsors to their seats
4:00 p.m. - 6 p.m. Governor's Brightest Star Awards Ceremony

Guest List: Honorees, their nominators, families, friends and colleagues, elected officials, educators and community leaders from across Idaho.

Honorees: All nominees will be recognized as Brightest Stars. Three honorees from each category will be invited on stage to be featured and the Volunteer of the Year will be announced. Awards will be presented by the Governor and First Lady.

Attire: Business dress

Food: A variety of gourmet cookies, confections and beverages will be served prior to the event

Parking: Complimentary parking will be available

Questions: Please contact Jennifer Caprile at (800) 588-3334 or (208) 332-3578 ext. 3369 or jennifer.caprile@labor.idaho.gov

***schedule subject to change

Over 500 Idahoans attended the event in 2011



Meals on Wheels, Elks Rehab System - Boise, Idaho
2011 Volunteer of the Year - Organizations



Kelly Collins- Hailey, Idaho
2011 Volunteer of the Year - Student



Glanbia - Richfield, Idaho
2011 Volunteer of the Year - Corporation



Sponsorship & Advertising Agreement

Contact Information: (An electronic version of the Sponsorship & Advertising Agreement is available upon request.)

Business/Organization: _____

Address: _____ City: _____ State: _____ Zip: _____

Point of Contact: _____

Primary Phone: _____ Email Address: _____

The undersigned hereby acknowledges reservation of sponsorship / advertising and agrees to the terms and conditions within.

Signature: _____ Date: _____

Printed Name: _____ Title: _____

Sponsorship: (Please check one) **Advertising:** (Please check one)

- ☐ Presenting Sponsor \$5,000
- ☐ Platinum Sponsor \$2,500
- ☐ Gold Sponsor \$1,000
- ☐ Silver Sponsor \$ 500
- ☐ Bronze Sponsor In-Kind

Full page: 6.50" x 9.00" (Presenting & Platinum only)

1/2 Page: 6.50" x 4.50" (Gold sponsor only)

- ☐ 1/4 Page: 3.25" x 4.50" \$100
- ☐ Business Card: 2.50" x 1.50" \$ 50

Submission Deadline:

September 30, 2013

- Advertisements will be black and white
- Artwork must be in one of the following formats: PDF, EPS or TIF. JPG is acceptable if it is at least 300 dpi.
- Please submit ads electronically and use the exact proportions for your reserved space.

Payment Information: (Please retain a copy of this form for your records.)

Total Amount Enclosed / Pledged \$ _____ . Please make check payable to Serve Idaho - Governor's Brightest Stars.

Questions:

Contact Jennifer Caprile at (800) 588-3334 or (208) 332-3578 ext. 3369 or by e-mail at jennifer.caprile@labor.idaho.gov

All contributions to Serve Idaho are tax deductible under section 170(c)(1), to the fullest extent of the law. Tax Id#: 82-6000966

Serve Idaho • 317 W. Main Street • Boise, ID • 83735



AmeriCorps - Your World. Your chance to make it better!



Are you ready for the Challenge?

Serve Idaho

The Governor's Commission on Service and Volunteerism

317 W. Main St., Boise, Idaho 83735
(208) 332-3578 or (800) 588-3334 within Idaho

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